

To:

From:

Date:

Subject: Request for Membership: Women in Retail Leadership Circle

Women in Retail Leadership Circle is a membership-based association of women executives at leading retailers and brands. The association is focused on executive professional development, improving business strategy, providing networking opportunities, discussing industry issues, and refining leadership skills.

Benefits of membership include access to a community of women leaders from across the retail and brand ecosystem, discounted event registrations, exclusive members-only content, peer group calls, private networking forums, a talent directory, and so much more.

Becoming a member of Women in Retail Leadership Circle would not only elevate my leadership skills and expand my business network, but ultimately benefit our organization. Here's a breakdown of member benefits.

Professional Advancement

Women in Retail Leadership Circle is dedicated to its members' ongoing learning and development through in-person and virtual content. Inspiring and educational content produced by its editorial team covers a variety of topics, including executive professional development, business leadership, industry strategy, member and company profiles, among others.

Connections and Relationship Building

Top female retail executives are members of Women in Retail Leadership Circle. I will have the chance to connect with these industry leaders in peer groups, online forums, in-person events (including the annual Women in Retail Leadership Summit), On the Road regional meetings, member meetups, and more!

A Sound Investment

Women in Retail Leadership Circle membership cost is \$495/year. Our organization will benefit from my membership in Women in Retail Leadership Circle in the following ways:

- learning from others in the industry;
- supporting employee growth;
- becoming a more effective leader;
- bringing additional insight to our team; and
- much more!

Please explore [Women in Retail Leadership Circle's website](#) to learn more about the association. If you have any questions, please reach out to their team directly [here](#). I would love to take advantage of this opportunity and appreciate your consideration.

Best,